

PRIVACY POLICY - WEBSITE

NT Innovo Agri S.r.l., in its capacity as Data Controller, acknowledges the importance of protecting personal data and therefore undertakes to respect users' privacy, to process personal data with due care and confidentiality, and not to use such data for purposes other than those specified below.

For this purpose, this Privacy Policy describes how the website is managed with reference to the processing of the personal data of users who consult it.

This notice is provided, also pursuant to Article 13 of Regulation (EU) 2016/679, to those who interact with the website of NT Innovo Agri S.r.l. This Policy is constantly updated by NT Innovo Agri S.r.l.

This notice applies only to this website and not to any other websites that may be consulted by the user via links.

1. Data Controller

NT Innovo Agri S.r.l., with registered office in (20154) Milan, Via A. Bertani no. 6, e-mail: privacy@innovoagri.com, in its capacity as **Data Controller** pursuant to Article 4 of the General Data Protection Regulation (GDPR).

2. Data and purposes of processing

NT Innovo Agri S.r.l. informs users of the website that the data collected will be used exclusively for the purposes specified below. The data subject to processing consist of browsing data and data voluntarily provided by the user.

a) Browsing data

The IT systems and software procedures used to operate the website acquire certain data necessary for the functioning of the platform, as well as information whose transmission is implicit in the use of Internet communication protocols.

Information relating to the browser session and general data relating to the device used by the user are also collected. All data are collected in anonymous form and are not attributable to a specific user nor used for profiling purposes.

b) Data voluntarily provided by the user

Users may provide NT Innovo Agri S.r.l. with various types of data on a voluntary basis after having read this notice and the specific privacy notices published in the **“Contact”** section.

NT Innovo Agri S.r.l. will use the data collected for the following purposes:

- a. purposes related to the use of the website (website navigation);
- b. activities strictly connected with and instrumental to the management of relationships with clients and potential collaborators (contact requests – please refer to the specific privacy notice available in the **“Contact”** section).

3. Methods of processing

The processing of data will be carried out pursuant to Article 4(2) of the GDPR, through the following operations: collection, recording, organisation, storage, consultation, processing, modification, selection, extraction, comparison, use, interconnection, blocking, communication, erasure and destruction of data.

Data will be processed both in paper form and electronically/digitally.

From the time they are received or updated, the data will be retained for a period appropriate to the purposes of the processing indicated above. For further information regarding data retention periods, you may write to privacy@innovoagri.com

4. Communication and transfer of data

The data subject to processing will not be disclosed; however, for the purposes indicated in this notice, they may be communicated to third parties in order to comply with obligations arising from laws, regulations, EU legislation, or for matters relating to the management and execution of the legal relationship existing or previously existing with you.

The data will be processed by the following parties:

- Employees of the companies who operate as persons authorised to process data according to the duties performed and who have been adequately instructed.
- External Data Processors pursuant to Article 28 of the GDPR.

For all the purposes indicated in this notice, data may also be transferred within and outside the European Union, in compliance with the rights and guarantees provided for by the applicable legislation, subject to verification that the country concerned ensures an adequate level of protection as required by the GDPR.

5. Rights of the data subject

Please note that, as data subjects, you may at any time request:

- a. access to personal data;
- b. rectification in case of inaccuracy;
- c. erasure;
- d. restriction of processing;
- e. the right to object to the processing of data where the relevant conditions apply;
- f. the right to data portability, i.e. to receive the personal data provided in a structured, commonly used and machine-readable format.

For matters not expressly provided for in this notice, reference should be made in full to the applicable privacy legislation and, specifically, to Articles 15, 16, 17, 18, 20 and 21 of the GDPR.

For further clarification regarding this notice or any privacy-related matter, or if you wish to exercise the above rights, you may write to: privacy@innovoagri.com