

PRIVACY NOTICE – CONTACT FORM

1. Data Controller

NT Innovo Agri S.r.l., with registered office in (20154) Milan, Via A. Bertani no. 6, e-mail: privacy@innovoagri.com, in its capacity as Data Controller pursuant to Article 4 of the General Data Protection Regulation (GDPR).

2. Categories of Personal Data Processed

The following personal data may be processed:

- First name
- Last name
- Email address
- Country
- Any additional information voluntarily included in the message

3. Purpose of Processing and Legal Basis

Personal data are processed for the following purposes:

- Managing and responding to requests submitted via the contact form;
- Developing business relationships and providing information about our services.

The legal basis for processing is:

- Article 6(1)(b) GDPR – processing necessary to take steps at the request of the data subject prior to entering into a contract;
- Article 6(1)(f) GDPR – legitimate interest of the Data Controller in managing business contacts and commercial relationships.

4. Nature of the Provision of Data

Providing personal data is voluntary. However, failure to provide the requested information may prevent us from responding to your inquiry.

5. Processing Methods

Personal data are processed using electronic tools and appropriate technical and organizational measures in accordance with Article 32 GDPR.

Access to personal data is restricted to authorized personnel and, where necessary, to service providers appointed as Data Processors.

6. Data Retention

Personal data will be retained for the time necessary to manage your request and, in any case, for no longer than 24 months after the conclusion of the contact, unless longer retention is required for legal protection purposes.

After this period, the data will be deleted or anonymized.

7. Transfers Outside the EU

Personal data are processed within the European Union.

Any transfer to third countries will take place in compliance with Chapter V GDPR and subject to appropriate safeguards (e.g., Standard Contractual Clauses or adequacy decisions).

8. Data Subject Rights

Under Articles 15–22 GDPR, you have the right to:

- Access your personal data;
- Request rectification or erasure;
- Request restriction of processing;
- Object to processing;
- Request data portability (where applicable).

You may exercise your rights by contacting the Data Controller at the email address above.

You also have the right to lodge a complaint with a supervisory authority, including Garante per la protezione dei dati personali.

9. Updates

This Privacy Notice may be updated from time to time. The current version is published on this website.